



HID Smart Event Solution

Access Control, Event Management and Ticket Fulfillment

A multi-application event and e-ticket solution modernizes sports, music and corporate events. HID's Smart Event Solution provides organizers a flexible system to rapidly plan, configure and execute a more engaging experience. Integration with existing ticketing platforms simplifies management process and issuance from production to purchase to on-site — achieve immediate ticket delivery, combat counterfeit ticket production, prevent lost revenue, increase attendance visibility and deploy flexible venue access controls.

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Solution components

EVENT MANAGEMENT PLATFORM (EMP)

A new centralized cloud tool to manage event access, ticket production and attendance data. Furthermore, manage access control rules, digital ticket delivery, live dashboards and reporting. HID’s cloud platform supports multiple languages, and time zones and can be integrated with existing ticketing and accreditation systems via RESTful API.

ACCESS CONTROL

HID’s event access control system support multiple technologies and venue types (fixed or temporary). The world’s most complex events, venues and buildings are secured by HID Access Controls. The Smart Event System is designed to be highly configurable and easy to deploy. HID hardware includes turnstile head-units and hand-held devices that are compatible with multiple ticket technologies. Furthermore, the system works seamlessly on-line or off-line, synchronizing scanned ticket logs when connections are restored.

SMART TICKETS

Attendees and market expectations are driving change in ticketing technology and capabilities. HID produces multiple-form factors including, RFID paper tickets, cards, wristbands and mobile passes. The EMP cloud is architected to work seamlessly with all ticket types and form factors. Additionally, dynamic digital vouchers are available regardless of the chosen ticket technology.

FULFILLMENT AND PERSONALIZATION

Within the EMP card printing module, organizers can personalize and print cards directly from the web interface or use the Instant Issuance feature to encode smart tickets as required. HID Kiosks provide on-site printing capabilities and are fully configurable via the EMP. If bulk printing is required, HID’s state-of-the art production facility and fulfillment services deliver large smart ticket volumes.

EVENT APPS

HID’s customizable MobiBadge App is used for various event functions including, in-app ticketing, site maps and scheduling. Easily engage with attendees using push news notifications and the social extender. The app is available on Google Play store and Apple store. Configuration is simple through EMP.

LOCATION SERVICES

HID Location Services is a Bluetooth to Wi-Fi networked location engine to seamlessly provide location data on your event. Simplified infrastructure includes, BEEKS™ beacons, BluFi™ gateways and Bluzone™ cloud management. Real-time event data provides tracking information on staff during emergencies, proof of presence and real-time visitor heat maps.

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